

# Art Guidelines

for art teachers and/or volunteers



Important to the success of your fundraiser is colorful, quality artwork!



## Paper & Proportion

For best results, all artwork should be proportioned to 9" x 12" and can be either horizontal or vertical.

Suggested sizes: 8" x 10", 8 1/2" x 11", 9" x 12" and 11" x 14".  
Square art (for tile wall programs) should be no larger than 12"x12".

**Artwork must be no larger than 12" X 17" \*.**



Yes!

No!



Yes!

No!

## Color & Materials

Completely cover the paper with color, minimizing white space, to produce the most stunning results.

Paint, markers, oil pastels and paper collages are all very effective. Avoid light pencil, light crayon, and florescent or metallic materials. Use good quality paper such as drawing paper or card stock.

Artwork must be flat, *no 3-dimensional items.*

If using dark paper make sure that you use very bright colors that stand out for the best reproduction.

**No glitter, salt or sand!!**

## What to Draw

Encourage themes that students and parents alike will enjoy. Refer to the Lesson Plans on our website for ideas.

Art teachers should use their own art curriculum when appropriate.

Parents appreciate names and/or year on front of artwork.

*We accept only original artwork.* We are unable to reproduce trademarked items such as Sponge Bob, Mickey Mouse, etc.

**Keep important elements at least 1/2" from edge of art.** Slight cropping occurs on some products.



Yes!

No!

## Labeling

Students name, grade, teacher, and school should be clearly written on the back of each piece of artwork. Write with something that doesn't show through on the other side. Abbreviations or initials can be used for teacher and school.

Please indicate which side is up with an arrow pointing to the top of the artwork if there is any doubt.

**\*Larger artwork will be digitally cropped!**

**All artwork will be returned at the end of the fundraiser!**  
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