

DERIK NELSON - PRESS RELEASE

Derik Nelson's TAKE CHANCES TOUR Concert
Thursday, October 23rd, 2014 at 8:00pm
Wilson High School Cosgrove Auditorium

For immediate release
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Touring Pop/Rock artist Derik Nelson to perform concert in Portland--

"GLEE" guitarist and singer/songwriter/producer Derik Nelson will play a full-band high-powered pop/rock concert at the Wilson High School Cosgrove Auditorium in Portland on October 23rd, 2014 at 8:00pm. Open to the public, and all ages are welcome. A major portion of the ticket sales will benefit Wilson High's band department, under the direction of Nick Caldwell.

"It's such an exciting honor to have Derik performing here," Caldwell says. "This is the perfect opportunity to bring a professional public concert to Wilson, and it's beneficial for our school," he explains. With a sold out show, Wilson High School will earn \$7,000 for the band program.

This concert is part of Derik Nelson's "TAKE CHANCES TOUR," his second full tour across Washington, Oregon, and California to provide high schools the opportunity to raise money through ticket sales for his full-band live pop/rock concerts. Nelson will perform a 90 minute concert, featuring half original music and half cover songs in the Justin Timberlake, Michael Jackson, Top 40 genre.

In addition to Nelson's musical professionalism and extensive performing background, the visual concert he's designed is quite the impressive endeavor. Nelson has integrated a full light show, big sound, pop band, and a five big screen high-tech video presentation into the visuals of the show. "My brother, sister, and I grew up in public school, and we wanted to bring in something musically creative and visually *exceptional* to a high school stage that everyone in the community could attend," Nelson explains, "We are passionate about the arts, music, and about giving back— we see the budget cuts really affecting these schools. In addition to performing a cool concert experience for communities, we're providing an out-of-the-box way for high schools to fundraise. Our message is: it's possible to do something meaningful, and pursue your dreams independently," he continues.

The TAKE CHANCES TOUR is independent of any record label or Hollywood management. Part of the program hosted at the school includes an educational and inspirational "Ted-Talks"-style assembly for the students during the same day as the evening concert, presented by Derik Nelson and his siblings, Riana and Dalten Nelson. The three Nelson siblings discuss career opportunities in the arts, how to set goals, plan ahead, dream big, and ultimately: how to take chances.

Matthew Morrison, the Emmy, Tony, and Golden Globe-nominated star who portrays the optimistic high school glee club teacher on FOX's "GLEE" says this educational give-back Tour is close to his heart. "Derik's incredible vocal talent, songwriting, and genuine discipline sets him ahead of other artists," Morrison says, "This tour concept is absolutely revolutionary, and I'm so proud of Derik for the way he's impacting and fundraising for music education in schools."

"On last year's tour, we reached 10,000 high school students. This year, we're expanding even more-- this concert is an experience designed for everyone," Nelson says.

Tickets for Derik Nelson's October 23rd concert in Portland are \$20-\$30, and available at-the-door, or online at <http://www.eventbrite.com/e/derik-nelsons-take-chances-tour-portland-or-tickets-13343555935> . Learn more about Derik Nelson's music, touring dates, tickets, and sibling team at www.deriknelson.com/tour or email tickets@deriknelson.com
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