

## Wilson High School Name Change

July 2020

07-16-20

- Check in - Announcements and Celebrations
  - [Portland Public Schools will rename Wilson High by spring 2021, more buildings to come](#)
  - *“The wall has been painted. Who would you like for me to put down for the contact point for the new mural?”*
- Student Application Update:
  - 59 Applicants
    - Race:
      - 18% Black
      - 15% Asian
      - 7% Latinx
      - Pacific Islander (2)
      - 50% White
    - Grade:
      - 9th Grade - 8
      - 10th Grade - 11
      - 11th Grade - 27
      - 12th Grade - 12
    - Preferred Pronoun:
      - He/him - 16
      - Prefer not to say - 2
      - They/them - 1
      - She/her - 30
- Staff and Community Application Update:
  - Open until next Wednesday?
- Next Steps:
  - Recommendation from this group on how students are selected/involved:
    - Applications?
      - Top ten list?
    - Rethink how the committee works to utilize the 59 voices?
    -
  - Confirm selection of staff and community: Students will be responsible for selection.

- Filip to share the recommendations above with PPS Chief of School and Director of Racial Equity and Social Justice next week.

## 07/08/20

- Check in: Announcements or celebrations
- [Application Review](#)
- [Committee Membership Review](#)
  - *The committee will be facilitated by a member of the Communications and Public Engagement department and shall include the school principal and representatives from the school's community including current students, staff (at least one teacher and one classified employee), community partners, alumni, and any other key stakeholders. The Communications and Public Engagement department will work with the principal to determine how representatives are selected for the committee.*
  - **Wilson Committee Membership Recommendation:**
    - i. Principal 1
    - ii. Students 7
    - iii. Teachers 2
    - iv. Classified 1
    - v. Parent 1
    - vi. Community Partners and Other Key Stakeholders 1
    - vii. Alumni 1
    - viii. Community Engagement Person from District 1
    - Total - 15
  - **Wilson Committee Selection Process Recommendation**
    - i. [Invite Stakeholders to Apply to be On Official Name Change Committee](#)
    - ii. ?
    - iii. ?
    - iv. ?

## 07/01/20

<https://www.pps.net/cms/lib/OR01913224/Centricity/Domain/4814/2.20.011-AD.pdf>

*School facilities, focus options, programs, conversions, mergers, reconfigurations, mascots.*

1. *At the direction of the Superintendent, the Communications and Public Engagement department will establish a timeline for the naming process and will work with the school principal to form a naming committee.*
  - Superintendent has received our official request to begin this process
  - General Timeline:
    - Now - August - preplanning
      - Committee membership
      - Call for volunteers
      - Nomination process
    - August - Committee is in place
    - September - December - Community engagement; New name is decided
    - December - Superintendent approves the new name
    - January - Board approves the new name
    - February 2021 - Branding process begins
    - May 2021 - Branding Process Completed
2. *The committee will be facilitated by a member of the Communications and Public Engagement department and shall include the school principal and representatives from the school's community including current students, staff (at least one teacher and one classified employee), community partners, alumni, and any other key stakeholders. The Communications and Public Engagement department will work with the principal to determine how representatives are selected for the committee.*
3. *The charge of the committee will be to solicit input from the greater school community and to make a recommendation to the Superintendent for consideration. This will be a two-part process to first establish a name – followed by the development of brand identity elements. Both steps will follow the same process.*
4. *The committee, working with the Communications and Public Engagement Department, will notify the staff, students, parents, and community groups of affected schools about the naming process.*
5. *The committee will ensure a process for all interested parties to provide input.*
6. *The committee will ensure that the name selected meets the criteria outlined in Board Policy 2.20.020-P. Consideration will be given to the historical background of the name to ensure that it is not associated with activities that are in conflict with the District's mission, goals, and policy of nondiscrimination.*

7. *The recommendation must contain:*
  - a. *Documentation of the level of school community support and the process used to determine that support. The documentation must show that current and former students along with school staff have been included in the discussions and should include the names of committee members and a description of the process used to form the committee.*
  - b. *Documentation of consideration given to the historical background of the name and its relevance to the community served by the school.*
  - c. *A fiscal impact statement and suggested methods of covering the expense of the name change.*
  - d. *If the name change is being proposed to address discrimination or because the current name does not comply with the criteria specified in Board Policy 2.20.010-P, the party is exempted from providing a fiscal impact statement.*
8. *The Superintendent will review the recommendation, and when approved, the Superintendent will present the recommended name to the full board for final approval.*
9. *The full Board will vote to approve the recommendation. The decision of the Board will be final.*
10. *Once a name is approved, the Communications and Public Engagement department will develop brand identity elements. Brand identity elements, including symbols, marks, or logos will be submitted to the Superintendent for approval.*