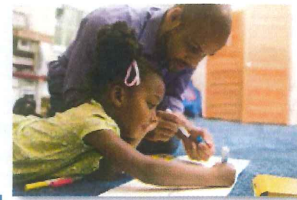


Attendance Messaging Project in Portland Public Schools



Our school is excited to be participating in the Attendance Messaging Project (AMP) this school year.

What is the purpose of the AMP?

The AMP will help our school and school district learn whether sending text messages to parents or guardians of elementary school students can improve student attendance.

Who is participating in the AMP?

Portland Public Schools and our elementary school are participating in the AMP, along with more than 60 other elementary schools in three other school districts around the country. All of us share the goal of improving school attendance, even among our youngest students.

Who will get the text messages?

Within our school, families will be assigned by lottery to one of two groups. The first group will receive the study's attendance text messages. The second group will receive typical information about attendance from our school district.

Parents or guardians whose family was chosen by lottery to receive text messages will receive different types of text messages about attendance in the fall of 2017 and in the spring of 2018. The text messages will start in October 2017.

Please note, the text messages will be sent to parents or guardians of students, not to the students themselves.

Timeline

October 2017: Parents or guardians in the text messaging group will start receiving fall messages.

January 2018: Parents or guardians in the text messaging group will start receiving spring text messages.

April 2018: Some parents or guardians, but not all, will receive a brief survey about their child's

attendance. Parents or guardians receiving the study's text messages will also be asked to provide feedback about the messages in the spring survey.

Important information about the study and your rights as a study participant

- Participating in this study will help our school district and school administrators test different ways of communicating about school attendance to support students and their families, and improve school attendance.
- The study presents no known risks to you or your child. The study has been approved by your school district and a panel that looks at the risks and benefits of studies, called an Institutional Review Board.
- Participating in the study means that you may receive text messages related to your child's attendance. Standard text messaging fees may apply. You may also be selected to receive a brief survey.

You do not have to do anything if you would like to participate in the study. If you do not wish to participate in the study, please return the opt-out form that came with this document to your child's teacher.

For more information

For more information about the study, please contact Dunya Minoos dminoo1@pps.net | 503 916-3086 or Vanessa Brooks vbrooks@pps.net or Anja Kurki akurki@air.org | 202-403-5153 at American Institutes for Research.