



3.30.031-AD Merchandise Sales In Schools

(1) Commercial Merchandise.

- (a) The general intent of the Board policy is that schools should not sell merchandise in competition with private businesses. Therefore, consistent with Board policy, commercial products (those not produced by students) may not be sold in the school except to the extent that they are necessary to students in carrying out their school programs, activities and responsibilities.
- (b) To protect students and staff from commercial intrusion, the superintendent each spring will appoint a district Vendor Selection Committee, which will solicit applications and recommend to the superintendent vendors who meet district criteria for merchandise selection. All non-student produced merchandise sold in the schools must come from this list.
- (c) No school or school-related organization may permit a private business or organization to merchandise products in a school building, except as provided by Board policy 3.60.030-P, Food Sales in Schools; for example, the sale of beauty products and meat products is prohibited.
- (d) School organizations may not engage in money-raising efforts which involve the sale of commercial merchandise, except as follows:

In those cases where the organization has received authorization from the principal to conduct a fund-raiser and the merchandise has been selected from a list approved by the district Vendor Selection Committee;

The sale of books, paperbacks and magazines to students (or their parents) is permitted where those materials are designed to stimulate student reading in relation to the instructional program. Such materials must be made available to students at low cost and at no profit to the school. Lists of approved magazines for such sales will be provided by the district annually;

Class pictures according to the provisions of Administrative Directives 4.20.041-AD, Promotional Exercises — 8th Grade, and 7.10.021-AD, Parent Groups and the Schools — Implementation.

(2) Fund-Raising Programs by Private Organizations.

- (a) Private organizations, which will charge students for programs they wish to conduct in school and return a royalty to the school may not conduct programs during the school day or under the auspices, sponsorship, or assistance of the school or a school organization. Schools and school organizations* may, however, contract with private organizations for a specified amount of money to present a program for which the school would market tickets and take any profits available. All such contracts shall meet the competitive procurement requirements of established Board policy, Administrative Regulations and adopted rules. Under Board policy 3.30.010, Use of School Buildings and Facilities, certain of these organizations may rent buildings at the full rental rate for the purpose of presenting programs after school hours and charge admission.
- (b) The district shall not assist private organizations in fund-raising efforts, except as authorized by the superintendent.

- (3) **Door-to-Door Sales by Students.** Magazine, candy and similar types of sales involving off-campus door-to-door marketing are not permitted.
- (4) **Games of Chance.** Bingo and other games of chance in school buildings are prohibited by Board policy.
- (5) **"Thons".** The only organizations permitted to conduct jog-a-thon, walk-a-thon, etc., under school sponsorship are those, which may be designated by the Board for one of the three annual fund drives in the school. (See Board Policy 3.30.037-P, Solicitations — Community Campaigns.) Walk-a-thon, jog-a-thon and similar types of events in which students obtain pledges for some non-school purpose are not permitted to be sponsored by the school. However, the district may authorize the posting of certain announcements regarding such off-campus activities and make available to students application forms for such events. Schools should not distribute such material in classrooms and should not promote them directly with students.

Policy Implemented:

History: Adpt. 1/79; Amd. 1/80; Amd. 11/83; Amd. 7/88; Amd. 9/01/02

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Approved:	
 <hr style="width: 80%; margin: 0 auto;"/> Superintendent	<u>9/01/02</u> Date