

Parent/Caregiver Guide for

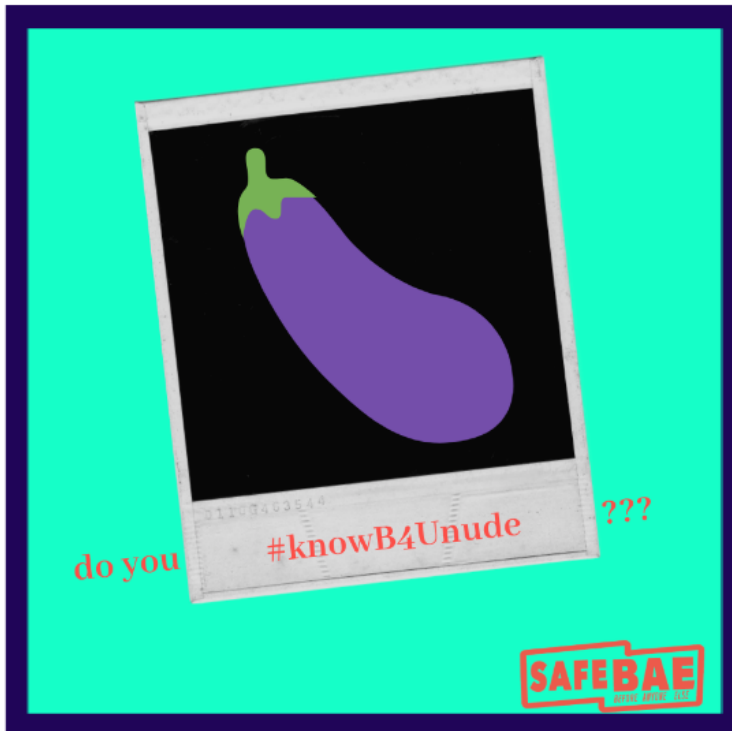


a Public Service Announcement  
video for  
Teen Dating Violence  
Awareness Month  
February 2020

**Welcome to SafeBAE's Parent and Caregiver Discussion Guide for #knowB4Unude, our PSA about sending nudes. This guide will help you walk through the PSA with your child.**

**Talking to your kids about these issues can seem impossible, but that's what we're here for! If they're old enough to have a phone, then it's crucial that we prepare them for how to responsibly use it.**

Sexting is a serious issue among teens today. It has become totally normalized among them and is causing significant harm in their development. We know telling kids to “just don’t do it” isn’t going to work, so #knowB4Unude highlights the risks, dangers, pressures, and consequences of ‘sending nudes’ in order to better inform children of unknown dangers.

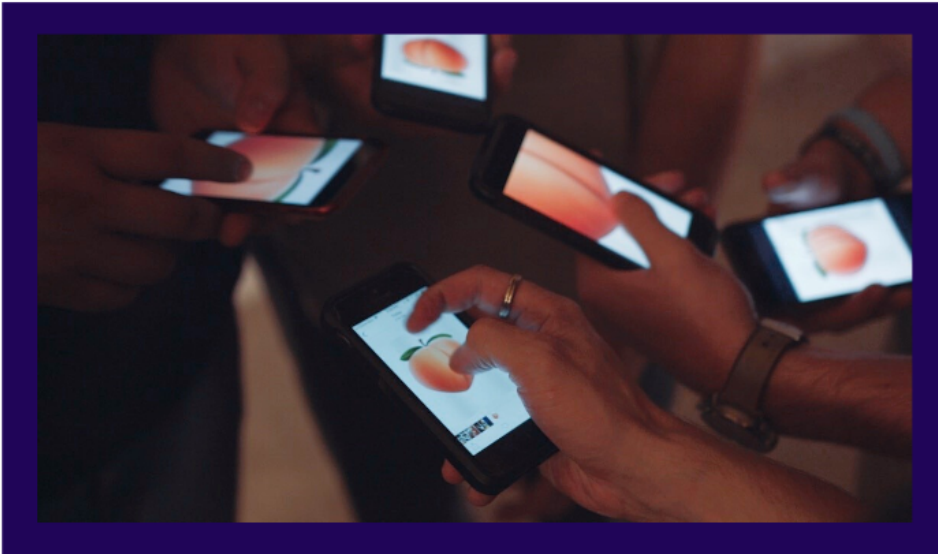


We encourage you to try to provide an open dialogue with your child and foster your relationship to be a safe for them to tell you if something inappropriate pops up on their phone. Most recently, many students have reported to us that they have received 'air dropped' photos in school or even in public spaces from people they do not know, so it is important for them to feel comfortable to be able to share anything with you, without fear that their phone will be taken away.






**15% of teens under 18 years old reported that they send nudes, 27% receive them, and another 12% forward them. - JAMA Pediatrics 2018**



## Watch #knowB4Unude with your child



### Start a dialogue

-  Ask them what they thought about the video. Did they think it was realistic? Why or why not?
-  Ask them if they know of anyone who has ever been pressured by someone to send a nude. Ask them how they think that impacted the friend.
-  Ask if someone has ever forwarded them (or someone they know) a nude without the permission of the person in it. Did they know what to do? Did they tell anyone about it? Did they pass it on?
-  Did they know the laws around sending nudes of someone under the age of 18 before seeing the PSA?
-  Ask them if they know of younger people in their lives they think they can help by talking about these risks.

**Despite so many teens sharing or seeing nudes, the reality is the majority of middle and high-school aged children lack the knowledge to understand the profound legal and psychological impact of sharing or forwarding underaged photos with and amongst their peers. And much of this behavior starts as early as middle school.**



### **What is the law in your state?**

Because they vary from state to state, we encourage you to look up the 'sexting' laws in your state and learn what the punishment can be for people who violate it, at any age.

### **What are the rules in your school?**

Check your school student handbook policies or ask a counselor in your school. They vary in every school, but if there aren't rules about sexting yet, you should appeal to your school board to create them.

## How can I best support my child to stay safe?

- Talk to them in a non-judgmental way about what they may be seeing among their peers at school without forcing them to name people or give you specific details about their personal experience.
- Let your child know that you are there to support them if they have experienced or been a part of anything online that has made them feel uncomfortable or unsafe.
- Use opportunities from the media, like a leaked celebrity, nude to start a conversation about the risks of sending nudes.
- Find reading recommendations at – [safebae.org/nudes](https://safebae.org/nudes)
- Suggest that they reach out to an anonymous chat line to find out more about how pressuring for nudes is sexual harassment and abuse.



chat at [loveisrespect.org](https://loveisrespect.org)

SMS text "loveis" to 22522

call 1-866-331-9474

Discuss your options anonymously.  
Peer advocates are available 24/7.

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