



School Safety Presentation

Welcome to the School Safety Presentation! This session will provide an in-depth overview of two critical topics: social media safety for kids and emergency protocols within schools. Our primary objective is to empower you, as middle school parents, with the essential knowledge and tools to foster a safe and supportive environment for your children both online and in school.

 by Justin Haugen

Instagram Safety Issue

1

Step 1: Account Discovery

A subject locates an unlocked account.

2

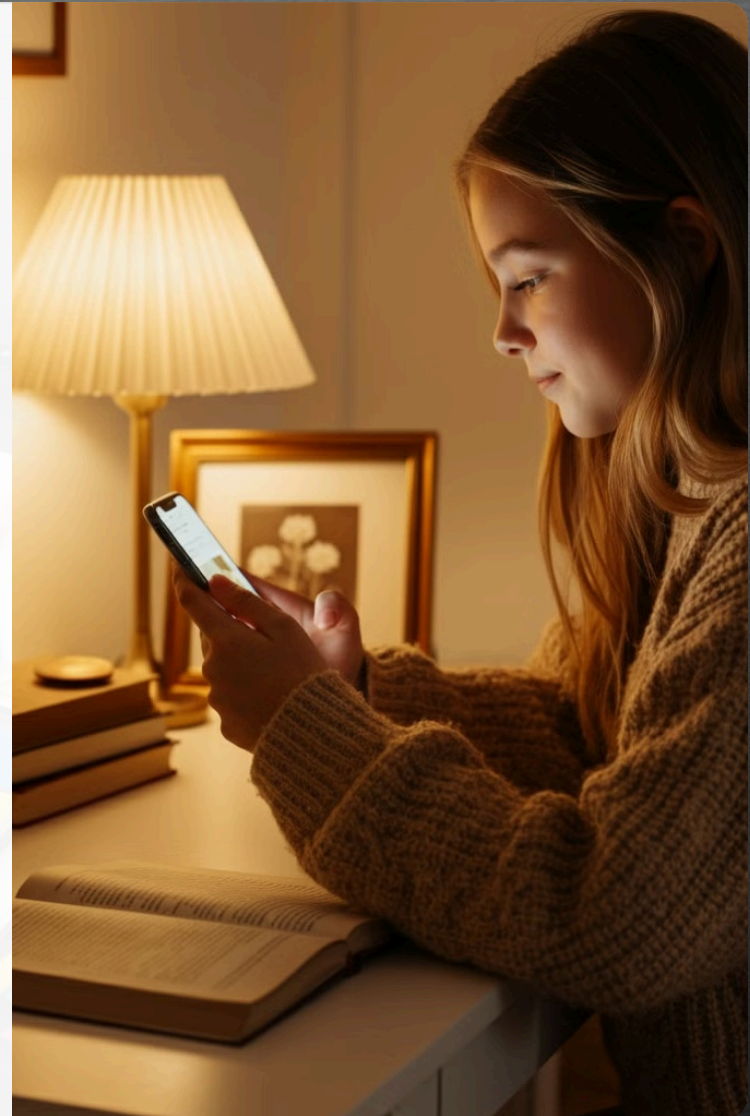
Step 2: Account Cloning

They then create a cloned account.

3

Step 3: Linking Accounts

An OnlyFans and/or Fansly is created and linked to the cloned Instagram account.



Instagram Information

Instagram has a feature called **Vanish Mode** that automatically deletes messages after they've been viewed or after the recipient leaves the chat:

- **How to use Vanish Mode:** To turn on Vanish Mode, tap or in the top right of your feed, tap on a chat, and then swipe up. To turn it off, swipe up again in the chat.
- **What it deletes:** Vanish Mode works for text, photos, videos, and voice messages. Once a message is deleted, it's gone from the chat history and there's no record of it.
- **Limitations:** Vanish Mode isn't completely foolproof.



Snapchat Security Issue

1

Initial Contact

A child is contacted by an unknown person typically at night.

2

Exchange of Photos

Nude photographs are exchanged between the two people.

3

Blackmail Attempt

Money is then demanded with the threat of the photograph(s) being distributed to child's friend.

Snapchat Information

"My Eyes Only" is a Snapchat feature that **allows users to store and protect their private Snaps and Stories:**

- **How it works**

Users can move Snaps and Stories to "My Eyes Only" by:

- a. Moving them to their Memories
- b. Swiping up from the camera screen to open Memories
- c. Swiping left to the "My Eyes Only" tab
- d. Entering their passcode

Other Social Media Applications to Be Aware Of

- **Discord:**
Users join “servers” with various “channels” that function like chat rooms.
- **Omegle:**
An anonymous video chat platform. Alternatives include Chatroulette, Bazoocam, and Chatrandom.
- **Hoop:**
Allows users (as young as 12) to connect with strangers by swiping through profiles that display age, gender, and photos.
- **Yik Yak:**
An anonymous app for sharing messages within a five-mile radius. No usernames, handles, real names, or photos are used.

Social Media Insights from a Law Enforcement Officer

- Children are starting to use social media at increasingly younger ages.
- A significant number of school-related issues now involve a social media component.
- There is a concerning trend of boys sharing or selling inappropriate images.
- Many children are becoming highly skilled at leveraging AI tools and technology.
- Children are primarily accessing illegal substances through Snapchat.

Parent Resources

1

Safe Oregon

A valuable resource for students to report safety concerns. Visit <https://www.safeoregon.com/> for more information.

2

Take it Down

A platform to help remove explicit images of minors from the internet. Access it at <https://takeitdown.ncmec.org>.





STANDARD RESPONSE PROTOCOL™



Hold

Typically, this is caused by a medical or mechanical issue. PPS uses the term "Team Response."



Secure

Something is happening outside of the school.



Lockdown

Something bad is happening inside of the school. Lock doors, turn off lights, stay quiet.



Evacuate

Leave the building to a designated area.



Shelter

Hazard (earthquake). Drop, cover and hold.



Questions and Discussion

We've covered a lot of important information regarding school safety.

This is an opportunity to ask questions, share thoughts, and discuss any concerns.